



# Institutional Web Management Workshop 2012: Embedding Innovation Programme



## Monday 18<sup>th</sup> June 2012

10:00 – 17:00	Registration and coffee	Appleton Tower
11:00 – 12:30	Parallel Sessions A	2 <sup>nd</sup> Floor, A.Tower
12:30 – 13:30	Lunch	Concourse, A Tower
13:30 – 14:00	<b>New to the Sector? New to Web Management? New to IWMW?</b> An orientation session, open to all	Lecture Theatre 4 Appleton Tower
14:00 – 15:30	Parallel Sessions B	2 <sup>nd</sup> Floor, A.Tower
15:30 – 16:00	Coffee	Concourse, A Tower
16:00 – 16:20	<b>Opening of IWMW 2012</b> <i>Welcome to the University of Edinburgh</i> , Dawn Ellis, University of Edinburgh <i>Welcome to IWMW 2012</i> , Brian Kelly, UKOLN	Lecture Theatre 4
16:25 – 17:15	<b>Plenary 1: <i>Data and the Web Manager</i></b> Kevin Ashley, DCC (Digital Curation Centre)	Lecture Theatre 4
17:15 – 19:00	Free Time – coaches returning to Pollock Halls at 17.15	
19:00 – late	Workshop Dinner and Ceilidh	South Hall, Pollock Halls

## Tuesday 19<sup>th</sup> June 2012

07:00 – 09:00	Breakfast	JMCC Building at P Halls
09:00 – 10:30	<b>Morning Session 1: <i>Data: the New Content</i></b> Chair: Marieke Guy, UKOLN	Lecture Theatre 4
09:00 – 09:45	<b>Plenary 2: <i>Open Data Development in the City of Edinburgh Council</i></b> Sally Kerr, City of Edinburgh Council and Suraj Kika, Jadu	Lecture Theatre 4
09:45 – 10:30	<b>Plenary 3: <i>Data Visualisation: A Taster</i></b> Tony Hirst, Open University and Martin Hawksey, JISC CETIS	Lecture Theatre 4
10:30 – 11:00	Tea/Coffee	Concourse A Tower
11:00 – 11:45	<b>Plenary 4: <i>Key Information Set Data</i></b> , Andrew Oakley, HESA	Lecture Theatre 4
11:45 – 12:30	<b>Morning Session 2: Embedding Innovation</b> <b>Plenary 5: <i>Beyond WCAG: Experiences in Implementing BS 8878</i></b> , EA Draffan, University of Southampton	Lecture Theatre 4
12:30 – 14:00	Lunch	Concourse, A Tower
14:00 – 16:00	<b>Afternoon Session: Embedding Innovation (continued)</b> Chair: Katherine Pickles, Robert Gordon University	Lecture Theatre 4
14:00 – 14:45	<b>Plenary 6: <i>Going Online - Do Universities Really Understand the Internet?</i></b> Professor Ferdinand von Prondzynski, Robert Gordon University	Lecture Theatre 4
14:45 – 15:30	<b>Plenary 7: <i>Do I Need an App for That?</i></b> Rob Borley, Headscape	Lecture Theatre 4
15:30 – 16:00	Tea/Coffee	Concourse A Tower
16:00 – 17:30	Parallel Sessions: C	2nd Floor A Tower
17:30 – 19:00	Free Time	
19:00 – late	Drinks Reception, Our Dynamic Earth and Free Time	Our Dynamic Earth

## Wednesday 20<sup>th</sup> June 2012

07:00 – 09:30	Breakfast Coaches to leave for Appleton Tower at 09.00	
09:30 – 11:00	Morning Session: Institutional Case Studies	Note late start to allow time to checkout
09:30 – 10:00	Plenary 8: <i>What Do You Really Want?</i> Dawn Ellis, University of Edinburgh	Lecture Theatre 4
10:00 – 10:30	Plenary 9: <i>Serve Two Masters: Creating Large-Scale Responsive Websites</i> Keith Doyle, Navopia and Paddy Callaghan, Bradford University	Lecture Theatre 4
10:30 – 11:00	Tea/Coffee	
11:00 – 11:30	Plenary 10: <i>The Good, the Bad and the Ugly: Two Years of Running a Content Management Service</i> Helen Sargan, University of Cambridge	Lecture Theatre 4
11:30 – 12:00	Plenary 11: <i>Measuring Impact</i> Stephen Emmott, LSE	Lecture Theatre 4
12:00 – 12:45	Conclusions	Lecture Theatre 4
12:45	Finish	

### Parallel Sessions

- A1 Identifying and Responding to Emerging Technologies**, Thom Bunting and Brian Kelly, UKOLN and Mark Power, CETIS
- A2 Experiences in User Centred Design at the University of Edinburgh**, Neil Allison, University of Edinburgh
- A3 ~~An Open Approach to the Web – Learning Lessons from Others~~**, Matt Jukes, MRC
- A4 The Xcri-cap Files**, Rob Englebright, JISC and Claire Gibbons, Bradford University
- A5 Preparing For Mobile Open Session**, Ben Showers, JISC
- A6 Building a Low Cost Mobile Web Presence**, Laura Murphy, TerminalFOUR
- 
- B1 I've Got this Idea for an App...**, Chris Eddie, University of Oxford
- B2 Developing Digital Literacies and the Role of Institutional Support Services**, Sheila MacNeill
- B3 Large-Scale Responsive Websites: Tools and Techniques**, Keith Doyle and Paddy Callaghan
- B4 Big and Small Web Data**, Marieke Guy, UKOLN
- B5 Managing and Supporting a Central Content Management System (CMS) with a Devolved Web Publishing Community**, Neil Allison and Joe Farthing, University of Edinburgh
- B6 BYOD (Bring Your Own Device)**, Self-managed
- B7 What Can schema.Org Offer The Web Manager?**, Phil Barker, CETIS
- 
- C1 Responding to the Cookie Monster**, Claire Gibbons, University of Bradford and John Kelly, JISC Legal
- C2 A Collaborative Evaluation of Web Conferencing Tools**, Julian Prior and Marie Salter, University of Bath
- C3 Mobilising WordPress**, Steve Boneham, Netskills and Mark Power, CETIS
- C4 The Challenges of Delivery Content Strategy in HE**, Richard Prowse, University of Bath
- C5 Linking You**, Alex Bilbie, Lincoln University
- C6 Managing the Process of Providing an Inclusive Institutional Web Presence**, David Sloan, University of Dundee
- C7 Data Visualisation Kitchen**, Tony Hirst. Open University and Martin Hawksey, CETIS